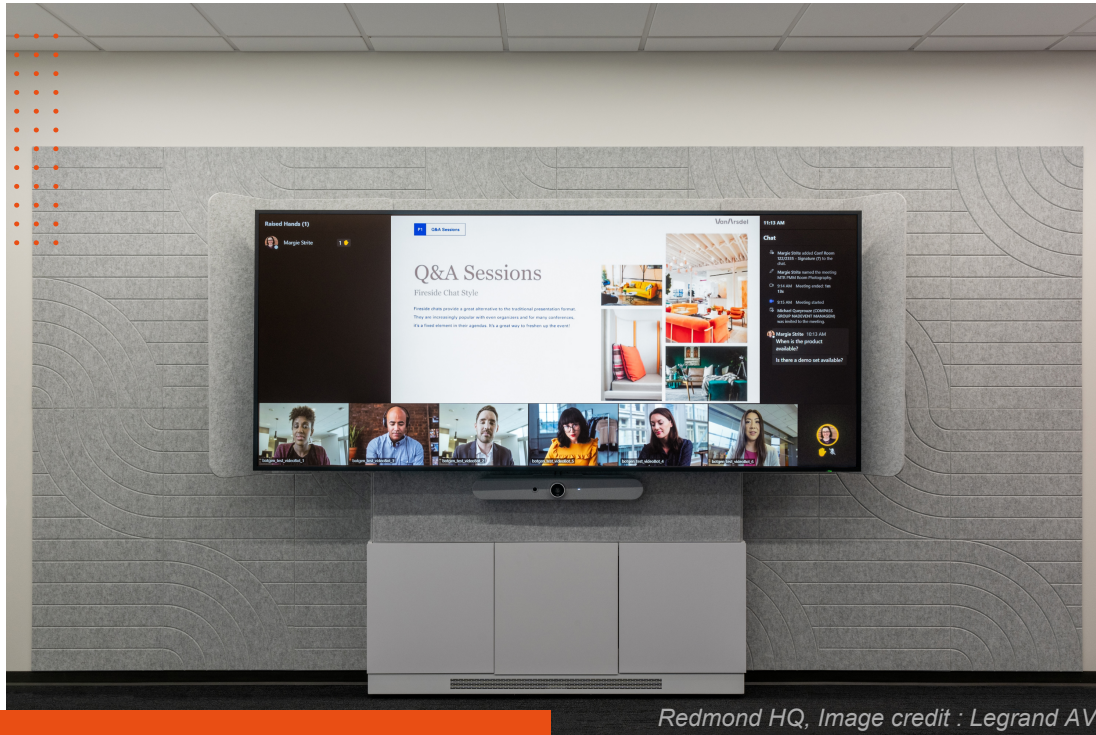


Partnering with Microsoft to enable the future of Signature Teams Rooms.



Redmond HQ, Image credit : Legrand AV

The global tech giant partners with Jupiter to lead the future of collaboration

Ultrawide 21:9 displays to bring in immersive meeting experiences.

The genesis of an idea:

Microsoft's journey began at a time when traditional "face-to-face" meetings experienced a critical challenge, exacerbated by global changes due to COVID. This period coincided with the realization that the locations and work dynamics of corporate teams needed a lasting transformation.

For more than a decade, several organizations across Microsoft have been working together at its working laboratory called, The Hive. The purpose is to build meeting room experiences of the future, including new hybrid meeting experiences. From the operation of meetings, optimizing the display of video streams on screens, tailoring furniture and audio to create an elevated experience, every aspect of the meeting is considered.

The primary goal of the Hive team is to consistently improve Microsoft's global workplaces. They work diligently to explore more effective collaboration methods, guarantee genuine inclusive and accessibility for all in hybrid work setups, and optimize Microsoft Teams, their communication and collaboration software. Moreover, they aim to lead the way and set a high standard for the global community, sharing best practices with users worldwide to improve standards for everyone's benefit.

Project:

Microsoft - Internal offices & meeting rooms

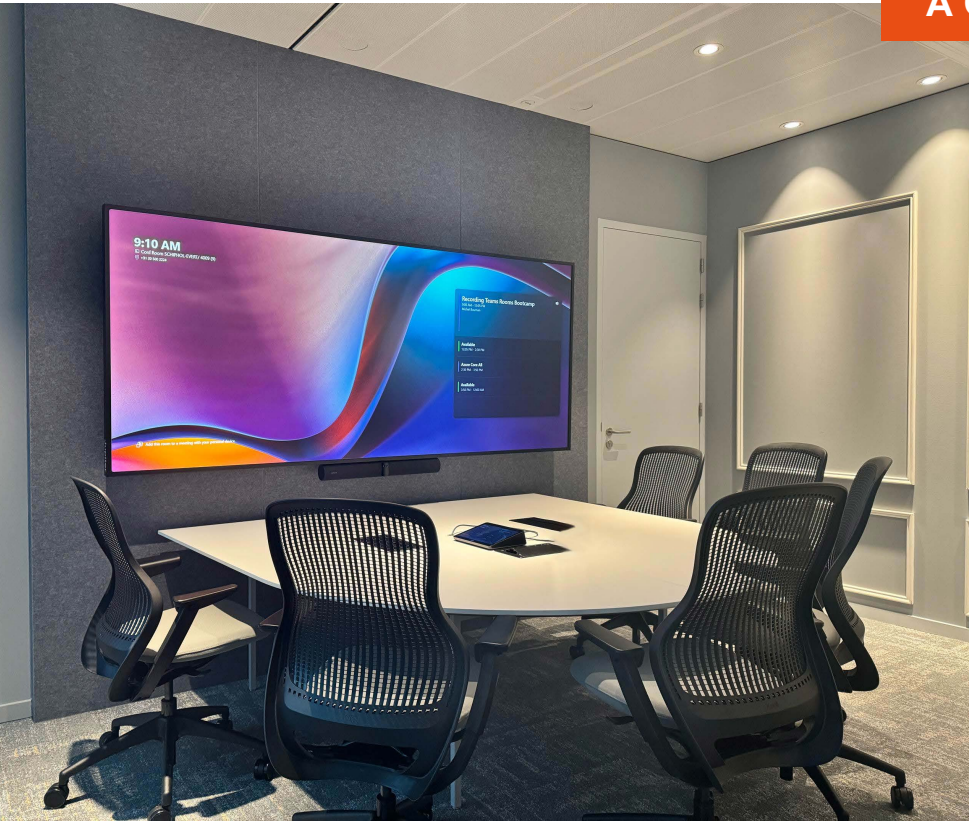
Location:

Redmond HQ - Worldwide

"We evolved and refined the development of the ideal hybrid meeting space"

Sam Albert,
Principal Product
Manager - Microsoft

A Collaboration of New Proportions:



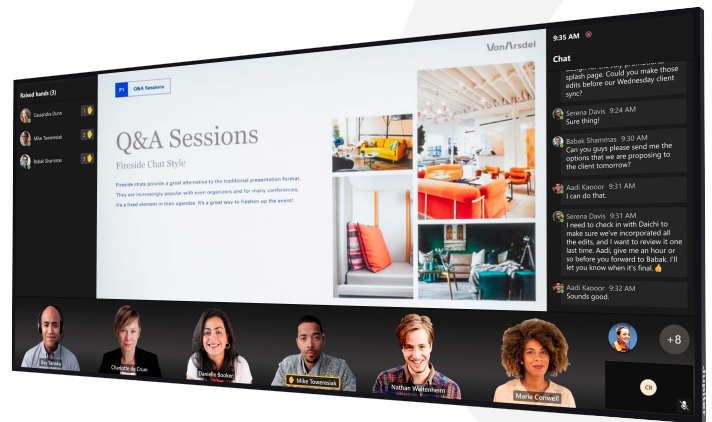
While Microsoft focused on improving collaboration software, Jupiter's engineering team envisioned a way to improve how content is seen. Even before the pandemic, dating back to 2018, Jupiter was developing large size 21:9 as a way to bring the cinematic experiences to the enterprise market. "In 2020 we introduced the 21:9 5K visual form factor to the enterprise market with compelling features and a new way of viewing and interacting with content." Share Jupiter CEO Sidney Rittenberg.

"Development of our Pana displays was not only focused on engineering 21:9 LCD panels with additional pixel real estate for 5K (over 4K). We had to overcome challenges on limited chipset capabilities to drive 5K and especially our latest generation of Panas running at 120Hz refresh rate. We engineered multiple generations of main board architecture with exhaustive firmware development to make certain our 21:9 vision fits into existing hardware and software implemented ecosystems."

Jupiter's Pana 105 21:9 displays are deployed in dozens of Microsoft locations throughout the globe. Image credit : Microsoft Netherlands - Michel Bouman

"A Microsoft Teams Room with Jupiter's Pana 105 display enhances my meeting experience. I can focus on the people and the content, not the technology. It's simple, seamless and professional. "

Margie Strite,
Product Marketing Manager,
Hybrid Meetings - Microsoft



Jupiter's Pana 105 is the perfect aspect ratio for the Front Row layout

Microsoft and Jupiter partnered to create an enhanced hybrid experience for the Teams platform. This effort led to the design of meeting spaces with a Front Row layout specifically tailored for ultrawide enterprise displays. "Through our collaboration with Jupiter, we evolved and refined the development of the ideal hybrid meeting space for the Teams platform. In our Microsoft Signature Teams Rooms, the Front Row layout is tailored for ultrawide screens and Jupiter's 21:9 display technology to create immersive and inclusive meeting experiences." Said Sam Albert, Principal Product Manager at The Hive

Setting a Standard:

Initiating a groundbreaking movement and driving global change, Microsoft deployed Signature Teams Rooms in its offices worldwide, which included standard meeting rooms to executive offices, and extended to remote branches.

Microsoft headquarters in Redmond utilizes many Jupiter Pana 105s for its employees to access meetings to host partners and end users. This allows them to experience firsthand what the future of Teams Rooms can deliver.

The swift adoption of the Front Row layout can be credited to a collaborative approach where technology leaders come together to demonstrate their convictions through actual deployments.

Microsoft leads by example and highlights the advantages of integrating Jupiter displays into Signature Teams Rooms.



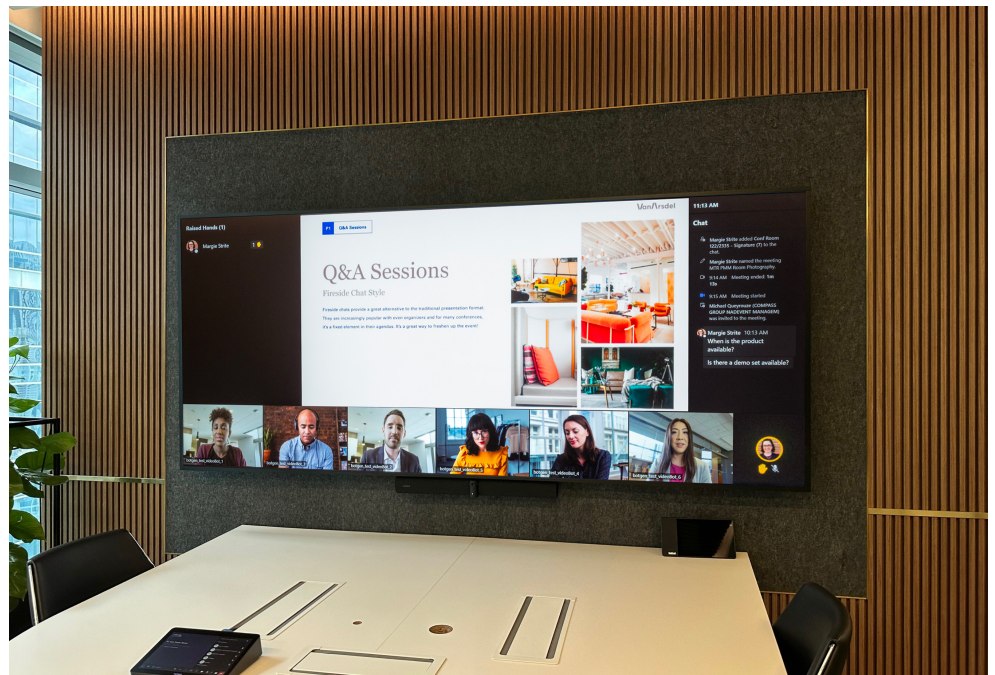
Redmond HQ, Image credit : Salamander Designs

Setting a Standard:

Signature Teams Rooms comprise all the elements to ensure the ultimate hybrid meeting experience. While the display takes center stage with Front Row delivering remote participants, everything from furniture, mounting, cameras, audio and lighting have been designed to ensure the best inclusive, accessible and collaborative experience using ultrawide 21:9 viewing guidelines.

Many vendors such as Legrand | AV and Salamander Designs have partnered with Jupiter Systems to ensure its products are compatible with Signature Teams Rooms. The team at Jupiter works with vendors to ensure the Front Row layout scales at the correct resolution when broadcasting to a 21:9 visual canvas, or the mounting is at the correct level, among others.

When industry leaders partner to shape the best future of meeting and collaboration experiences, it pulls everyone forward and delivers on the end goal: through leading products create better meetings and collaboration experiences.



Microsoft EMEA Headquarters - Paris (top) and Microsoft Offices - Singapore (bottom),
Image credit : Microsoft

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